WOMEN LEADERS ASSOCIATION
NEW YORK CHAPTER | NewYorkWomenLeaders.org | WomanLeaders.org

FOR IMMEDIATE RELEASE

Women Leaders Association Names Susan Roti as First New York Coaching Partner, Bringing Two Decades of Executive Coaching and 700+ Coaching Hours to the City's Women Professionals

New Coaching Partners program connects the association's New York members with rigorously vetted, proven coaches — beginning with an ICF-certified executive coach with extensive coaching experience who is New York based and led the creation of the coaching program at a leading academic medical center

NEW YORK, September 29, 2026 — The Women Leaders Association, the largest publisher and events organization for women professionals with 43,000 members and more than 130 regional chapters, today announced Susan Roti as the first official Coaching Partner of its New York chapter, NewYorkWomenLeaders.org. The appointment launches the association's Coaching Partners program in New York City, giving members direct access to coaches who have been carefully screened for credentials, track record, and client results.

Susan Roti
Coaching Partner,
New York Chapter

The Coaching Partners program was created to solve a problem the association's members raise constantly: coaching is one of the highest-impact investments a professional woman can make in her career — and one of the hardest to shop for. Coaching titles are unregulated, quality varies enormously, and a leader evaluating coaches on her own has little way to verify who is genuinely proven. Under the program, the Women Leaders Association does much of that screening on the member's behalf. Every Coaching Partner is vetted for recognized certifications, verifiable experience, and excellent client reviews before being presented to members, so each chapter's professionals can book a consultation with confidence, have a great experience, and keep rising in their careers.

Helping leaders lead, one at a time — that is how Roti describes her work, and she has been doing it for 20 years. Her own experience as a leader in organization development and human resources shaped a relationship-centered approach that incorporates principles of adult learning, positive psychology, cognitive behavioral approaches, systems thinking, and neuroscience. Her career has been dedicated to helping leaders increase their effectiveness while maintaining their personal values and authenticity.

Among other things, Roti founded and oversaw the Coaching Program at Montefiore Medical Center, a leading health system in New York City, where she trained and supervised a cohort of internal coaches, vetted and oversaw the selection and assignment of external coaches, and led the selection and launch of a coaching platform to increase access for a greater number of leaders — distinctions few coaches can claim. She has more than 700 hours coaching both clinical and administrative leaders and, on a pro-bono basis, has coached a wide variety of professionals and leaders in academia and civil service. Her approach to coaching is based on the practices and ethics of the International Coaching Federation, and her passion for the work comes from a belief she states simply: everyone possesses the ability to make the desired changes with the right support and tools.

An ICF-certified coach and active member of several coaching associations, Roti is certified to administer the MBTI and MBTI Type 2, EQ-i 2.0, Hogan, and TalentTelligent 360, with her accreditation to administer the Being Profile underway. Before founding Integral Coaching, she spent more than 15 years as Senior Director of Organization Development at Montefiore Medical Center, following human resources leadership roles at Emerging Health Information Technology, Visual Networks, Avesta Technologies, Saint Vincent Catholic Medical Centers, and Andersen Consulting. She earned her MBA at Seton Hall University and her master's in human and organizational systems at Fielding Graduate University, and holds extensive training in one-to-one coaching, team coaching, coach supervision, and mentor coaching. A proud native of New Jersey, she lives in New York City.

"My passion for coaching comes from a simple belief: everyone possesses the ability to make the changes they want with the right support and tools," said Roti. "I've spent twenty years in hospitals and technology companies watching capable leaders try to become someone else in order to lead. My work is the opposite of that — helping a leader become more effective while sounding more like herself, not less. Helping leaders lead, one at a time. I'm honored to bring that to the Women Leaders Association's New York members."

New York-area members can now view Roti's full profile, including her focus areas and credentials, email her directly to begin a conversation, or send her a private note through the page, at https://NewYorkWomenLeaders.org/CoachSusanRoti

"Susan didn't just coach inside one of New York's major health systems — she built its coaching program and trained the coaches who staffed it," said Lydia Price, 2026 Volunteer Chair of the Women Leaders Association. "Seven hundred hours with clinical and administrative leaders, decades leading HR and organization development, and a method drawn from evidence-based best practices - our New York members are getting a coach who understands both the person and the system she is leading inside."

The New York launch is part of a national rollout, with the association extending the Coaching Partners program across its network of more than 130 chapters, pairing each city's members with coaches selected for that market.

The Coaching Partners program extends the association's broader mission of giving professional women both the structural transparency and the individual support they need to advance. Research from Pew and others estimates that women still earn roughly 15 percent less than men on average, and most women have little visibility into which employers actually advance women fairly. The Women Leaders Association has invested heavily in closing that information gap: its Glass Ceiling Score project uses big data to score most major U.S. employers on how fairly they promote women into management and executive roles, and its chapters publish Best Women Employers rankings, compensation studies, and annual Top 50 Women Leaders awards. Coaching Partners adds the complementary, personal dimension: once a member can see the landscape clearly, a proven coach helps her move through it.

About Susan Roti

Susan Roti is an executive coach and the owner of Integral Coaching, working with leaders under the tagline "Helping leaders lead, one at a time." An Associate Certified Coach through the International Coaching Federation with more than 700 coaching hours, she led the creation of the Coaching Program at Montefiore Medical Center in New York City and served more than 15 years as Senior Director of Organization Development at Montefiore Medical Center. She is certified to administer the MBTI and MBTI Type 2, EQ-i 2.0, Hogan, and TalentTelligent 360, with her accreditation to administer the Being Profile underway. She holds an MBA from Seton Hall University and a master's in human and organizational systems from Fielding Graduate University. New York members can connect with her through her profile at https://NewYorkWomenLeaders.org/CoachSusanRoti

About the Women Leaders Association

The Women Leaders Association is a non-profit committed to the development and advancement of women in the corporate arena. With 43,000 members and more than 130 chapters in major cities, it is the largest publisher and events organization serving women professionals, producing conferences, leadership programs, original research, and daily publications for its members. We also celebrate the top 50 business women in each city, publish a Glass Ceiling Score ranking how well most employers advance women, and then recognize the best women's employers in each city from these rankings.

Events Near You: https://WomanLeaders.org/r/

Best Employers Near You: https://WomanLeaders.org/r/GlassCeiling

Visit the New York chapter: https://NewYorkWomenLeaders.org

Media Contact: Women Leaders Association, Service@WomanLeaders.org, https://WomanLeaders.org

Free New York Women Leaders Resources — available to all women in the New York metro area at no charge:

- News: https://NewYorkWomenLeaders.org/News
- Top 50 Women: https://NewYorkWomenLeaders.org/top-50.html
- Best Women Employers and Glass Ceiling Scores: https://NewYorkWomenLeaders.org/GlassCeiling

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